**Business Requests**

Stephen – Sales Manager:

Hi, Ahmed

I hope you are doing well, we need to improve our internet sales reports and want to improve from static reports to visual dashboards.

Essentially, we want to focus on how much we can sold of what product to which clients and how it has been over time.

Seeing as each salesperson works on different products and customers, it would be beneficial to be able to filter them also.

We measure our numbers against budget so I added that to spreadsheet so we can compare our values against performance.

The budget is for 2021, and we usually look 2 years back in the time when we do analysis of sales.

Let me know If you need anything else!

Best regards,

Stephen